

Module specification

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Module Code	CMT706
Module Title	Industry Collaboration
Level	7
Credit value	30
Faculty	FAST
HECoS Code	101277
Cost Code	GACT

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
MA Creative Media Production	Core

Pre-requisites

N/A

Breakdown of module hours

Learning and teaching hours	12 hrs
Placement tutor support	15 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	27 hrs
Placement / work based learning	175 hrs
Guided independent study	98 hrs
Module duration (total hours)	300 hrs

For office use only	
Initial approval date	25 th July 2022
With effect from date	January 2023
Date and details of revision	
Version number	1

Module aims

This Module allows students the opportunity to engage with an assessment framework in order to achieve academic credit and valuable work related experiences from a series of placements. Students are expected to accrue 175 hours of activities, and these activities can either be 'in-house' working on the many professional projects that are realised in the Creative Industry Building at Glyndwr University, or could be a pre-agreed external opportunity. All external opportunities will be sourced by the students themselves, and will be subject to a standard University tripartite placement agreement signed between the University, the student and the placement provider. The student will be responsible for managing the completion of all Tripartite agreements and placement hours will not be counted until the associated Tripartite agreement is completed and returned to the Module Leader. The University tripartite agreement is designed to facilitate safe-guarding and the quality of placement opportunities. More information on procedural requirements can be found in the 'CMT MA CMP Placement Handbook'.

The Module also affords students the opportunity to demonstrate their subsequent development to future employers and academic institutions post-graduation. Module content will include the following

- concepts, themes and issues relevant to the professional practice of the students' subject area including context, economy, ethics, health and safety
- advanced core competencies associated with Media Production area they are planning to engage with – e.g. Music, Sound, or Screen
- Critical and reflective writing,

Module Learning Outcomes - at the end of this module, students will be able to:

1	Demonstrate critical engagement with the current core and contextual competencies of subject specific professional practice
2	Evidence an advanced critical understanding of ethics, risk management, health & safety and equality & diversity as aspects of professional practice
3	Systematically and strategically manage work based learning practice professionally in the work place
4	Critically evaluate professional practice experience using appropriate reflective learning theories and concepts

Assessment

Indicative Assessment Tasks:

Assessment 1: Portfolio: Students will create an online journal which will document their work placement activities including the following:- details of each activity completed; any preparation undertaken prior to the activity; will include as attachments all relevant safeguarding and agreement documentation; and will include an accurate record of the required 175 hours completed with reference to any feedback received from providers. (equivalent of 3000 words)

Assessment 2: Written Assessment. This assessment requires the student to write a formal and critical evaluation of their entire placement experience and will consider their strengths and areas for development in the context of their placement experiences and their accrued knowledge of the Media Production Industry. This assessment will be completed at the end of their completed 175 hours of work placement activity.(2000 words)

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1,2,3	Portfolio	60
2	4	Written Assignment	40

Derogations

N/A

Learning and Teaching Strategies

In the early weeks of the Module delivery, students will engage with a series of online or face to face lectures and seminars. These lectures will equip students with knowledge on the module requirements in terms of following University guidance and requirements regarding safeguarding and quality in the context of work placements. They will also be given some advanced formal training for working in the CIB Television Studio and associated production spaces which will allow them to eventually lead production sessions in their 2nd Semester. Students will also have the opportunity to develop their reflective writing skills in the context and with an awareness of the working practices in the Media Industry. The lecture series will be supported with tutorial support from the Module Leader who will also be the student liaison and support point for the Module Placement activities. The Module will support an ALF aligned student experience through the incorporation of a range of synchronous and pre-recorded asynchronous teaching and learning activities with associated materials.

The assessment for this Module will run 'long and thin' and for the duration of the Post-Graduate course for Full time students, and for the duration of the 2nd year for Part-time students. This is for the purpose of affording students the opportunity to accrue the required amount of placement hours.

Indicative Syllabus Outline

- Approaches to getting the best from Placement Opportunities
- Working practices and placements in the Media Production Industry
- Roles – team working, leading and mentoring in the context of Media Production.
- Health and Safety and safeguarding before, and during placement activities
- Reflective Writing

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Helyer, R. Wall, T. (2020), *The Work-Based Learning Student Handbook (Macmillan Study Skills)*. 3rd ed. UK: Red Globe Press.

Other indicative reading

Helyer. R. (2015), *Learning through Reflection: The Critical Role of Reflection in Work-Based Learning (WBL)*. In *Journal of work-applied management* 7.1 (2015): 15–27. Harvard.

Rook, S . (2015), *Work experience placements and internships*. Palgrave MacMillan.

Spiro, J. Williams, and K. Woolliams, M. (2020), *Reflective Writing: 26*. 2nd ed. Red Globe Press.

Web Resources

All About Careers. (2021), *Industrial Placements*. [online] [19th April 2022]
<https://www.allaboutcareers.com/university/industrial-placements/>

Prospects. (2022), *Work Experience and Placements*. [online] [19th April 2022]
<https://www.prospects.ac.uk/jobs-and-work-experience/work-experience-and-internships>

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

Core Attributes

Engaged
Enterprising
Creative
Ethical

Key Attitudes

Commitment
Resilience
Confidence
Adaptability

Practical Skillsets

Digital Fluency
Organisation
Leadership and Team working
Emotional Intelligence
Communication